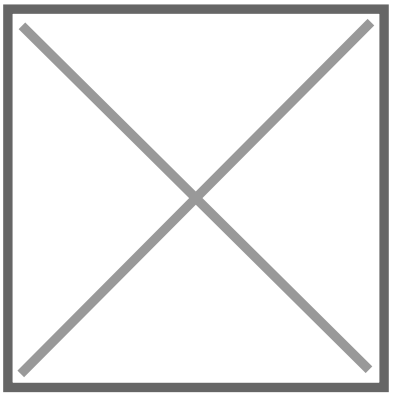


11 Articles Every Social Entrepreneur Should Read

Description

MEDA Foundation

Here are the key takeaways from some of the recommended articles:

1. â??Why Social Entrepreneurs Are Taking The Leadâ? by Kate Rodriguez:
    - Explores how social entrepreneurship gained prominence globally.
    - Highlights the rising demand for leaders who can innovate within socially-conscious business models.
2. â??6 Questions To Ask Before You Start A Social Enterpriseâ? by Jean Case:
    - Provides critical questions specific to for-profit social enterprises.
    - Helps aspiring entrepreneurs align their mission with profitability.
3. â??The Poor Are Not the Raw Material for Your Salvationâ? by Liam Black:
    - Warns against ego-driven decision-making in social entrepreneurship.
    - Advocates for a more holistic approach that considers unintended consequences.
4. â??The One-for-one Business Model: Avoiding Unintended Consequencesâ? :
    - Examines the impact of one-for-one business models (e.g., TOMS shoes).
    - Raises questions about whether such models truly benefit intended beneficiaries.
5. â??How Social Entrepreneurs Can Have the Most Impactâ? by Katie Smith Milway:
    - Discusses the risk of fragmented efforts due to numerous small start-ups.
    - Emphasizes the need for collaboration and well-coordinated initiatives.

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1. Entrepreneurship - Training

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