



11 Articles Every Social Entrepreneur Should Read

Description

Here are the key takeaways from some of the recommended articles:

1. "Why Social Entrepreneurs Are Taking The Lead" by Kate Rodriguez:
 - Explores how social entrepreneurship gained prominence globally.
 - Highlights the rising demand for leaders who can innovate within socially-conscious business models.
2. "6 Questions To Ask Before You Start A Social Enterprise" by Jean Case:
 - Provides critical questions specific to for-profit social enterprises.
 - Helps aspiring entrepreneurs align their mission with profitability.
3. "The Poor Are Not the Raw Material for Your Salvation" by Liam Black:
 - Warns against ego-driven decision-making in social entrepreneurship.
 - Advocates for a more holistic approach that considers unintended consequences.
4. "The One-for-one Business Model: Avoiding Unintended Consequences" :
 - Examines the impact of one-for-one business models (e.g., TOMS shoes).
 - Raises questions about whether such models truly benefit intended beneficiaries.
5. "How Social Entrepreneurs Can Have the Most Impact" by Katie Smith Milway:
 - Discusses the risk of fragmented efforts due to numerous small start-ups.
 - Emphasizes the need for collaboration and well-coordinated initiatives.

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